

2024 COLLECTION



Colourific

COLLECTION



GLOSSY/MATT

ABOUT US

EITO Group of company that was formed in 2007 with the idea of filling the void of excellent quality tiles on India. over the years, ALIVE group has grown into one of leading suppliers and distributors of large format wall and floor tiles in India.

EITO group has a distribution network that supplies tiles to independent and national retailers Not only in the country, but we have also forayed into the international market in the last few years.

We are an innovative company in the field of unique designs and premium surfaces with strong focus on quality our unique luxurious tiles design and replica of natural marble stone in polished porcelain tiles.



11 PULPINO DESIGN | { Available Finish }
MATT | GLOSSY | { SIZE }
600x1200MM

The Colourific Collection offers a versatile range of tiles suitable for various design preferences and spaces.

Achieve a harmonious balance in your design with the seamless integration.

Explore the diverse color palette and patterns available, allowing you to create unique and personalized spaces.



PULPINO
AQUA

PULPINO
BLUE

PULPINO
BROWN

PULPINO
CLOUD

PULPINO
CREMA

PULPINO
GREY

PULPINO
MINT

PULPINO
NUT

PULPINO
SAFFRON

PULPINO
SEPIA

PULPINO
SILVER

Working with technology, we create dreamy surfaces that defy time and stand tall with the technical components that make them versatile, eco-friendly, and durable

giving them an edge over other products and making them a the preferable choice for urban architecture.



Taking cues from the asymmetrical forms of nature the collection brings refined and rustic splendor in one.



Scatch resistance



Stain resistance



Easy to clean



APPLICATION



COMMERCIAL BUILDING



HOTEL & RESTAURANT



GYMNASIUM



HALL & CARRIDOR



AIRPORT



SCHOOL & COLLEGE



INDUSTRY



SPA & WELLNESS CENTRES

FEATURES



HIGH STRENGTH



CHEMICAL RESISTANCE



STAIN RESISTANT



EASY TO CLEAN



ECO FRIENDLY



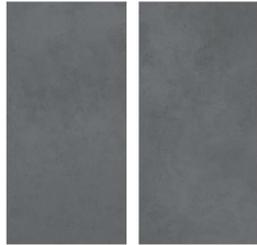
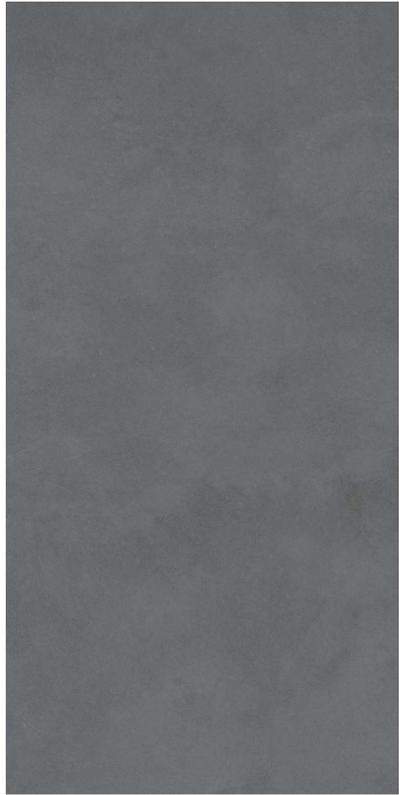
EASY MAINTENANCE



DIMENSIONAL STABILITY



SLIP RESISTANT



PULPINO GREY

Random
Face **03**



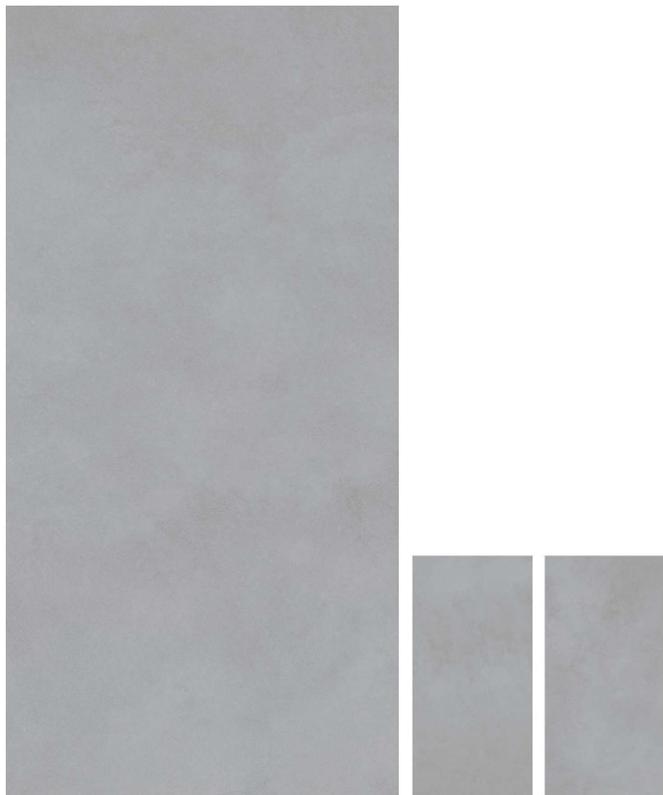
**600x
1200mm**

**Glossy/Matt
Finish**

**9mm
Thickness**

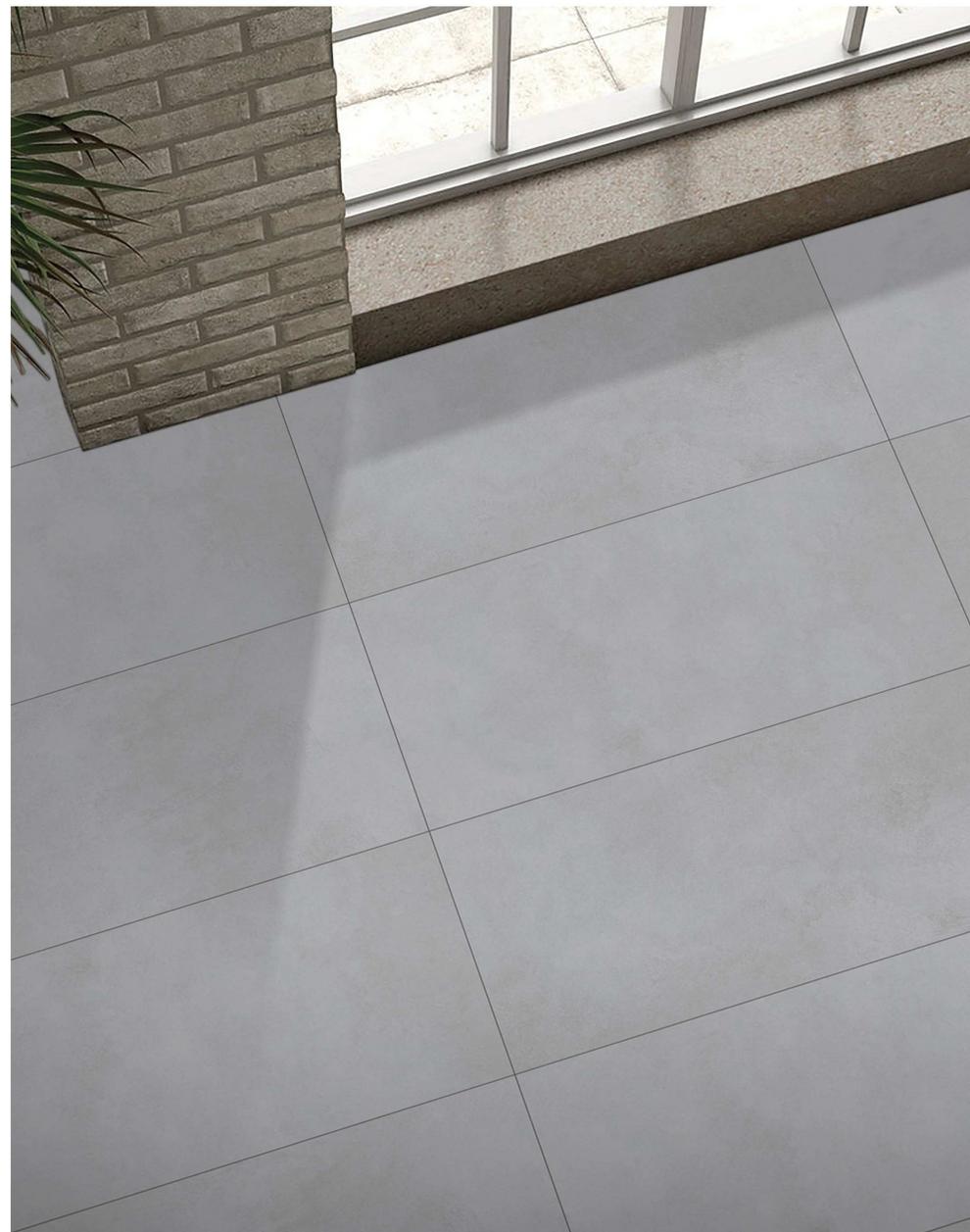
Colourific
COLLECTION

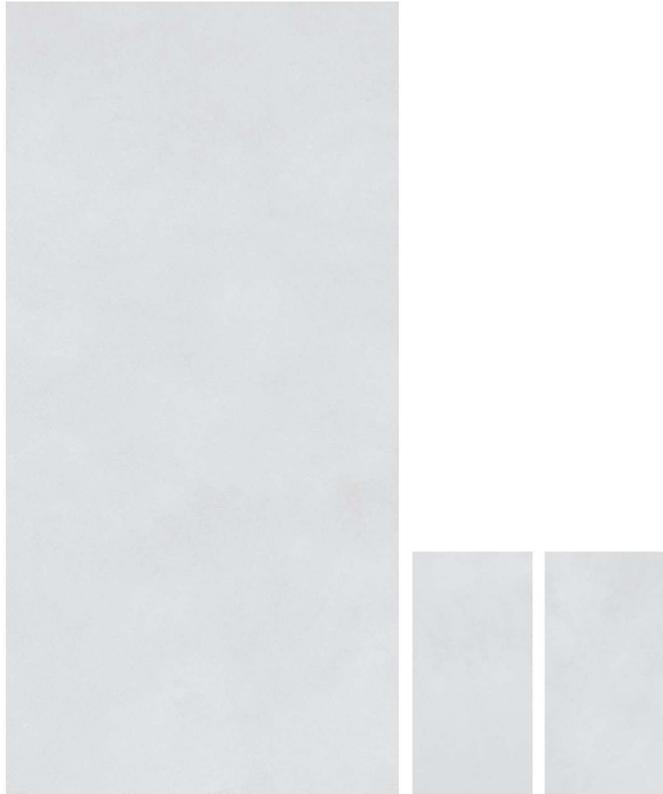




PULPINO CLOUD

Random
Face **03**





PULPINO SILVER

Random
Face **03**



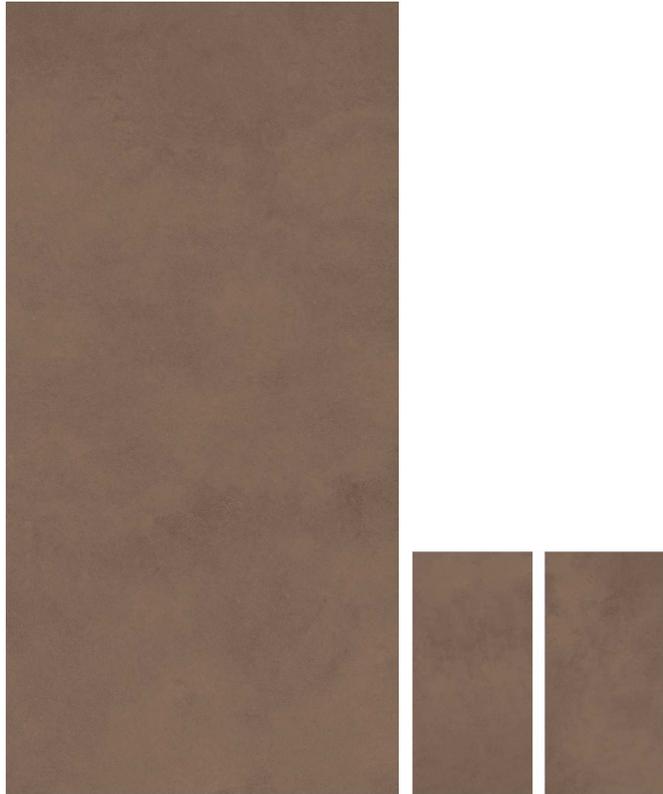
600x
1200mm

Glossy/Matt
Finish

9mm
Thickness

Colourific
COLLECTION





PULPINO BROWN

Random
Face **03**

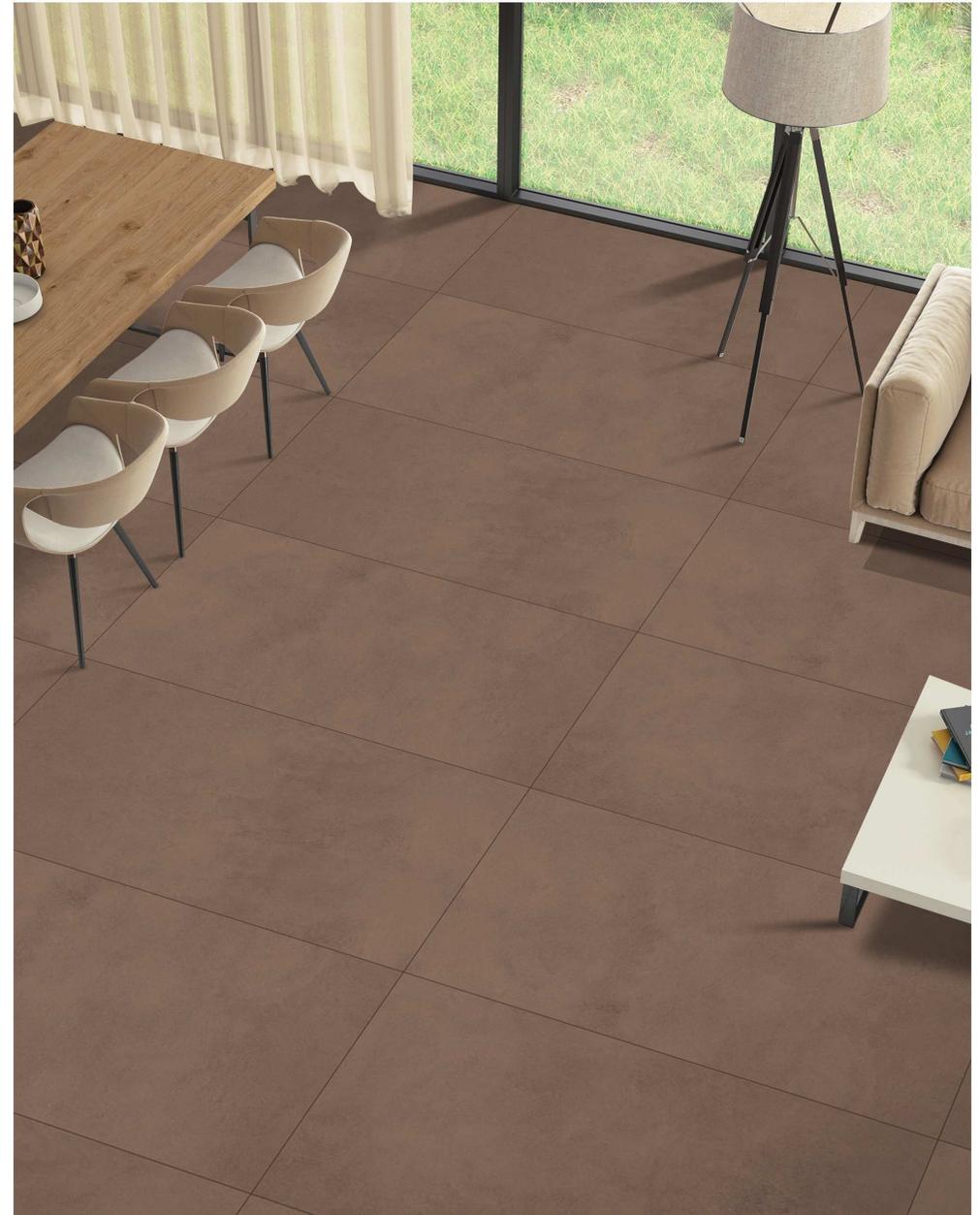


**600x
1200mm**

**Glossy/Matt
Finish**

**9mm
Thickness**

Colourific
COLLECTION

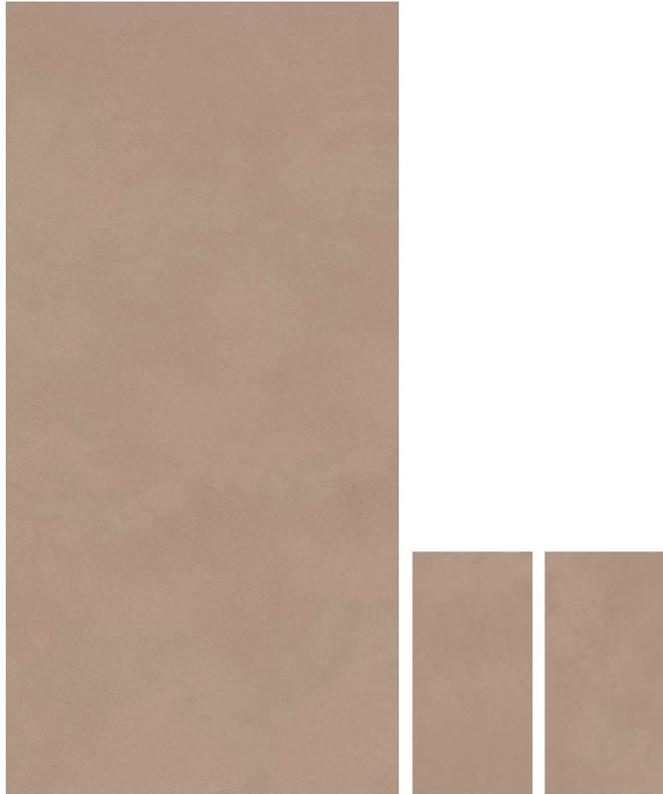


600x
1200mm

Glossy/Matt
Finish

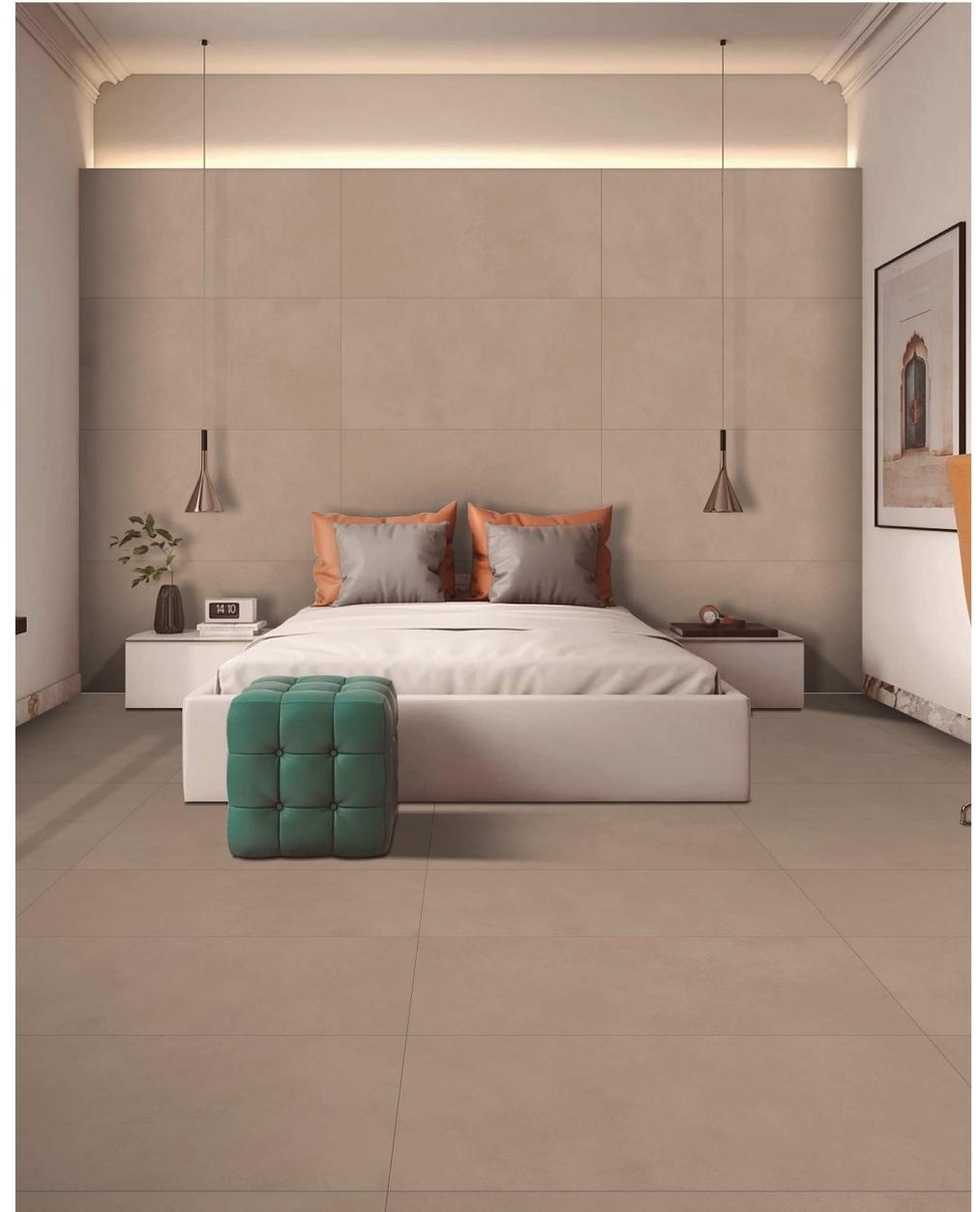
9mm
Thickness

Colourific
COLLECTION



PULPINO NUT

Random
Face **03**



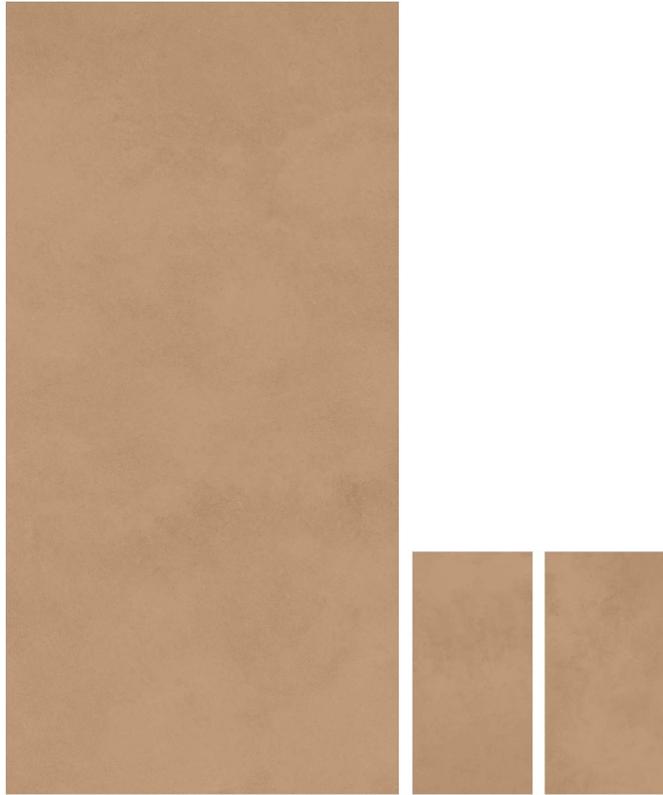


600x
1200mm

Glossy/Matt
Finish

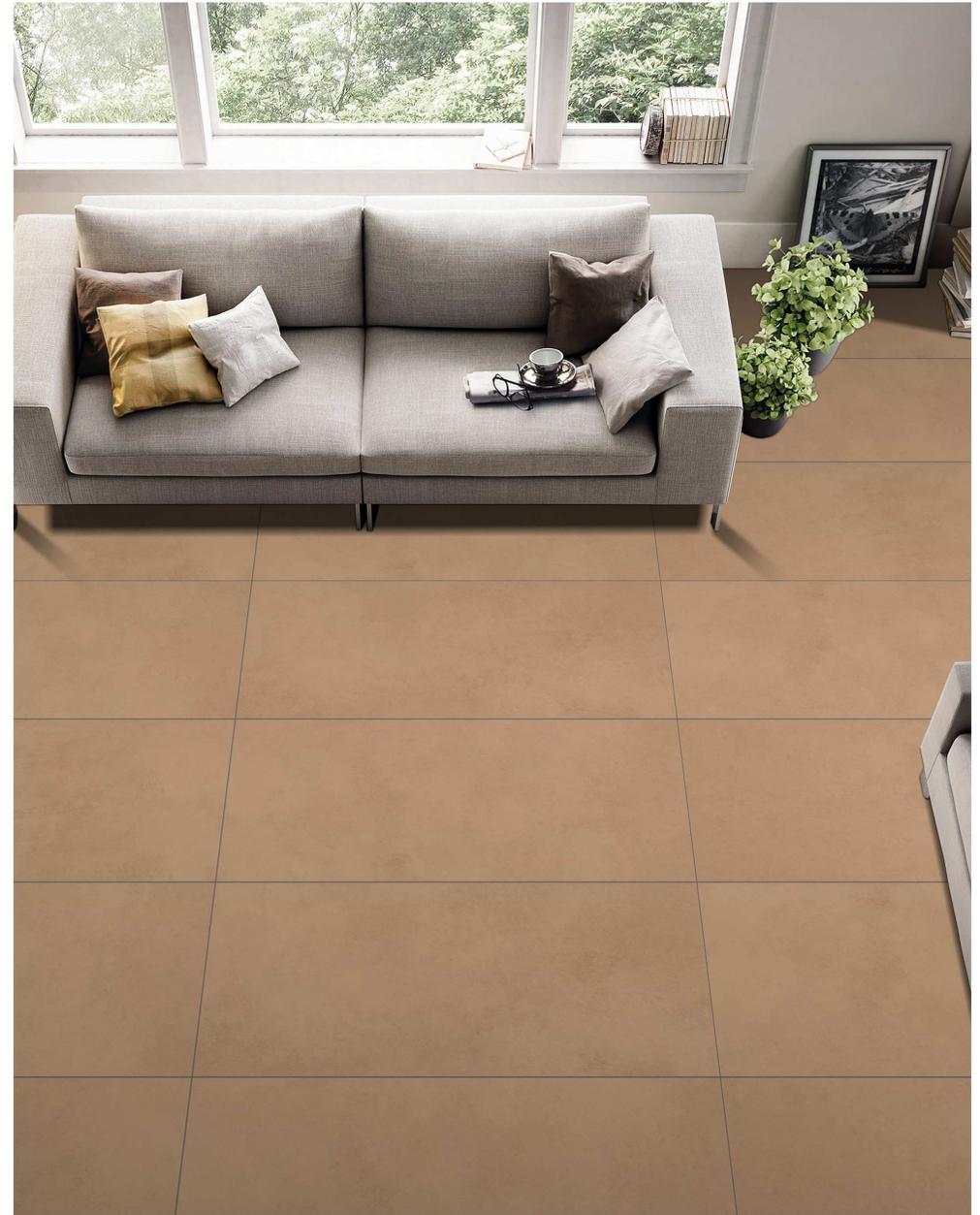
9mm
Thickness

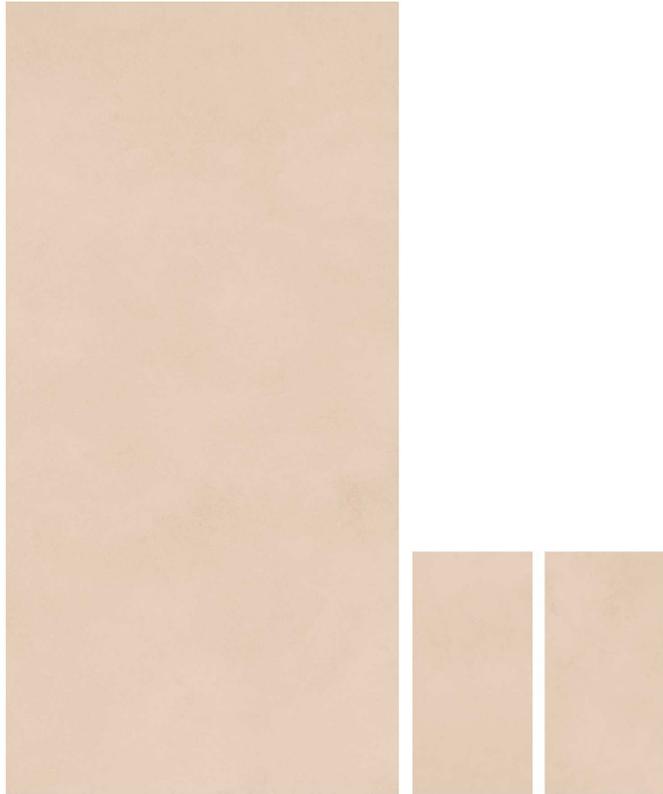
Colourific
COLLECTION



PULPINO SEPIA

Random
Face 03





PULPINO CREMA

Random
Face **03**



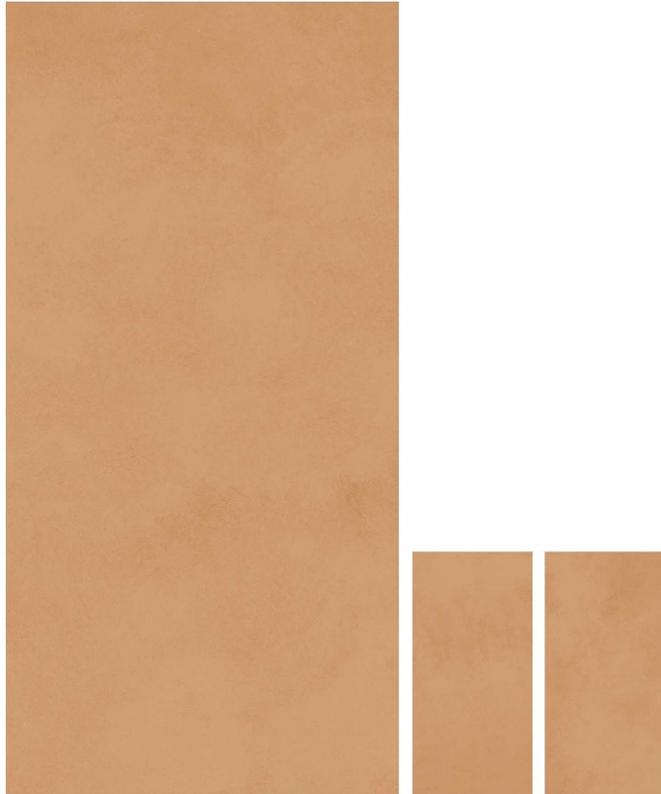
**600x
1200mm**

**Glossy/Matt
Finish**

**9mm
Thickness**

Colourific
COLLECTION

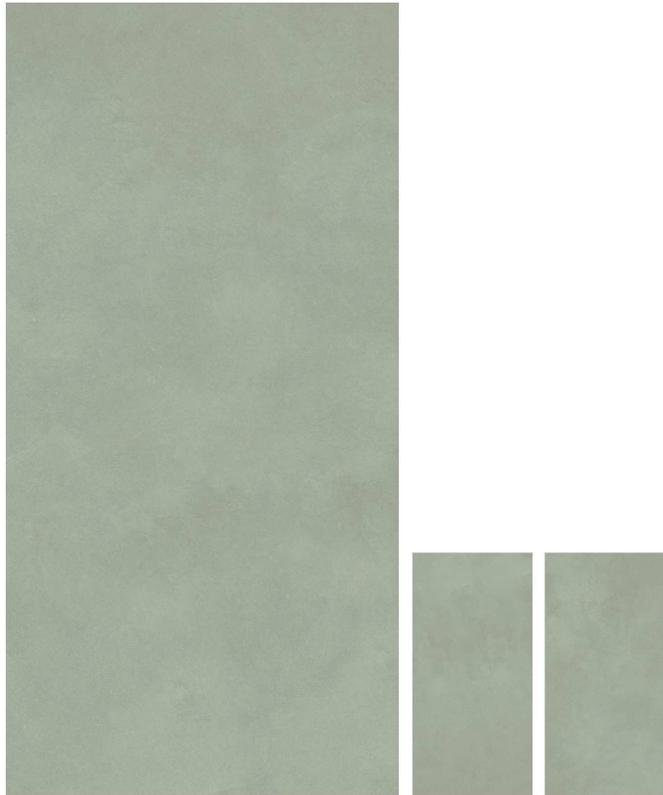




PULPINO SAFFRON

Random
Face **03**





PULPINO MINT

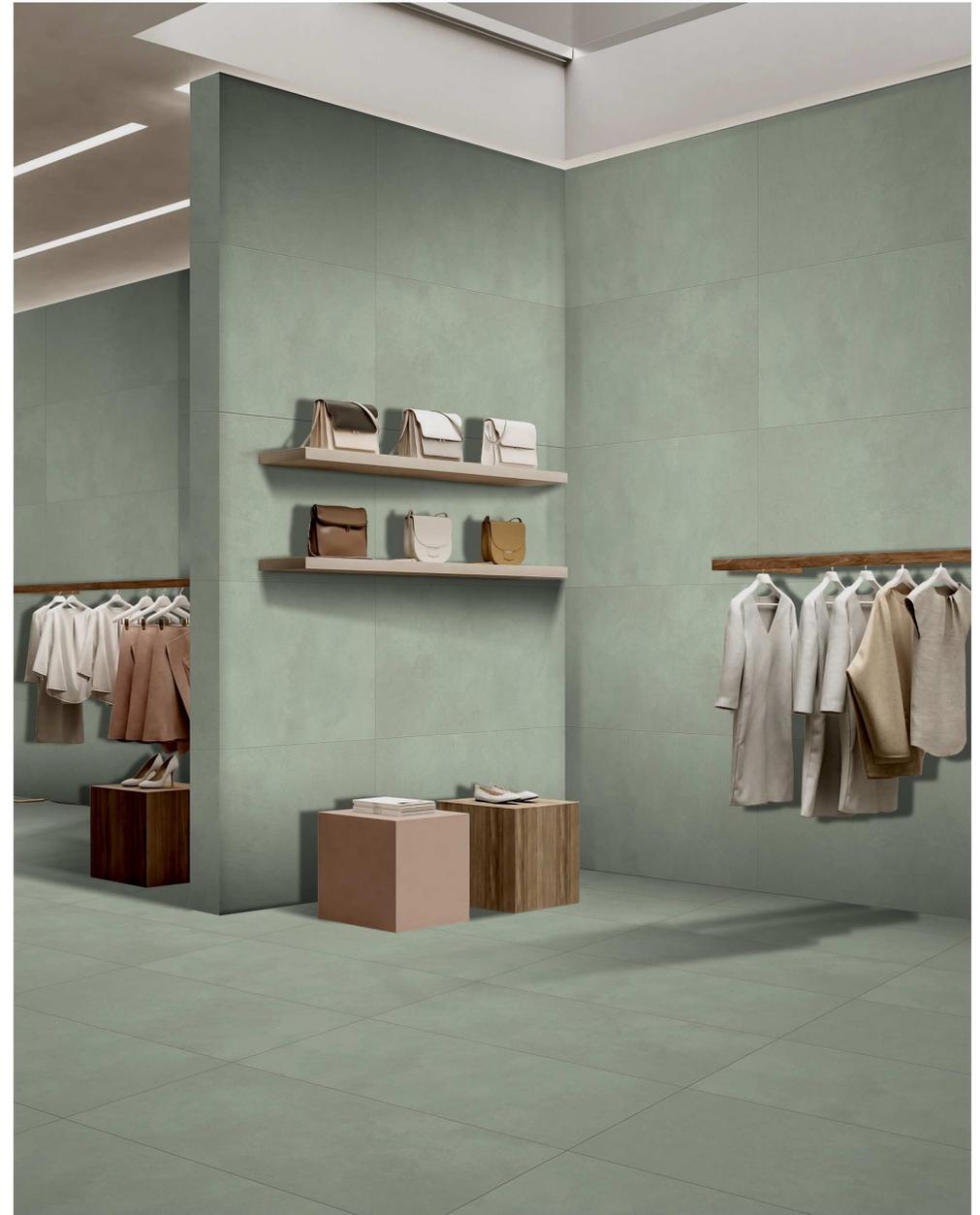
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Face **03**

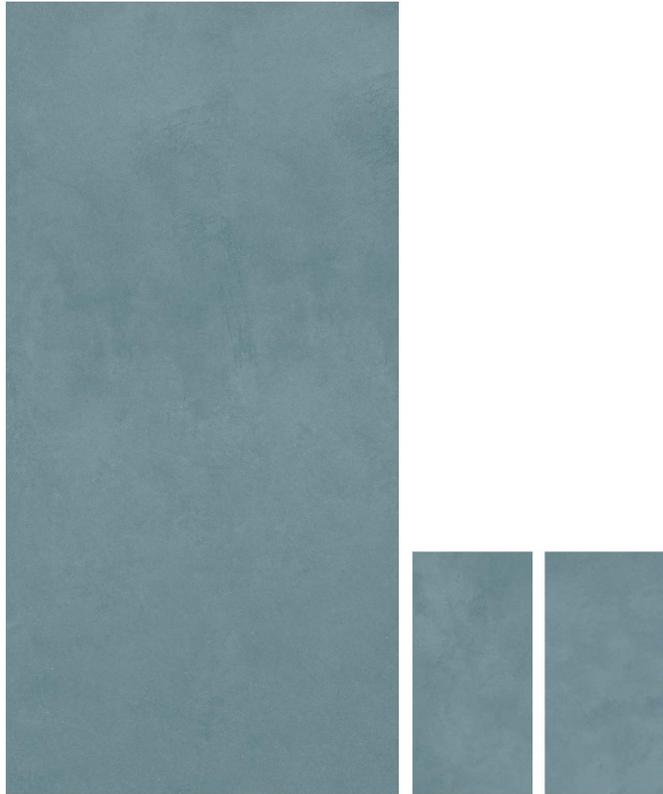


**600x
1200mm**

**Glossy/Matt
Finish**

**9mm
Thickness**





PULPINO AQUA

Random
Face **03**



600x
1200mm

Glossy/Matt
Finish

9mm
Thickness

Colourific
COLLECTION

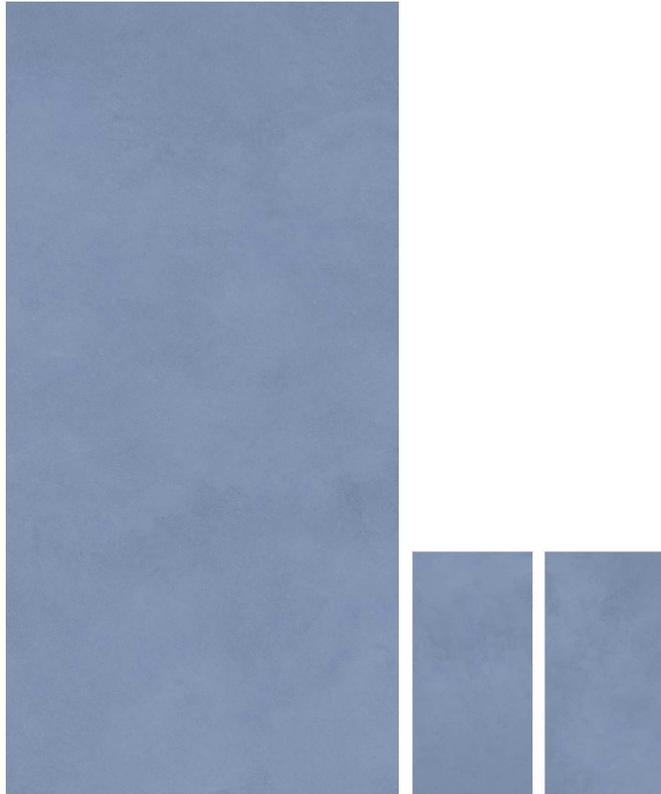


600x
1200mm

Glossy/Matt
Finish

9mm
Thickness

Colourific
COLLECTION



PULPINO BLUE

Random
Face **03**



TECHNICAL SPECIFICATION

TEST DISCRIPTION	STANDARD AS PER IOS-13006 / EN177 GROUP B1B	MEAN VALUE
Deviation in length & width	±0.6 %	±0.3 %
Deviation in thickness	±5.0 %	±4.0 %
Straightness in side	±0.5 %	±0.1 %
Rectangularity	±0.5 %	±0.1 %
Surface flatness	±0.5 %	±0.2 %
Color difference	Unaltered	No change
Glossiness	As per mfg.	10-40 (As per surface)
Water absorption	≤ 0.05 %	≤ 0.05 %
Modulus of rupture	Min. 35 N/mm ²	Min. 35 N/mm ²
Impact resistance	As per mfg.	Min. 0.55 Porcelain
Surface abrasion resistance	As per mfg.	PEI II-V
MOH's hardness	As per mfg.	Min. 7
Frost resistance	No damage	No damage
Thermal shock resistance	No damage	No damage
Moisture expansion	Nil	Nil
Chemical resistance	No damage	No damage
Stain resistance	Resistant	Resistant
Crazing resistance	As per mfg.	2 Cycle

PACKING DETAIL

Size	Thickness (approx.)	Pieces / Box	Area / Box	Wt./Box (approx.)
600x1200mm	9 mm	2 pcs.	1.44 sq. mtr.	28 kgs.